



Catch up on all the latest IREM news, events and industry information in one quick glance.



IREM Northern Ohio Monthly eNews

Find the latest in IREM and industry news, events and information with this quick, easy to read IREM eNewsletter.

www.iremnorthernohio.com



Wiss, Janney, Elstner Associates, Inc.

Thank You!

Thank you to [Mark Churpek](#), Senior Associate & Unit Manager and [Mike Nagle](#), Architect and Associate Principal of Wiss Janney Elstner for their highly educational seminar on Cleveland's new Facade Ordinance laws. This seminar tackled all of the tough issues related to the entire building envelope and keeping Cleveland buildings safe.

Welcome New Members!

Associate - **Member, Alberta Howell**

CPM Candidate - **Craig Stambaugh** of NAI Harmon Group

"Happier Hour"

IREM Northern Ohio Chapter is looking for ways to unite our members and vendors and to gain insight into what each might need in the future. Let's mix and mingle!

Our IREM Chapter will be holding a Member, Industry Partner, Young Professionals "Happier Hour" on **Thursday, August 18** from **4:30-6:30 pm**. We will be meeting at the fun and trendy **Granite City, Legacy Village**.

FREE parking is available in the area.

[Click to Register Eventbrite](#)



Annual Meeting "RNC Impact on Northeast Ohio" Thursday, Sept. 8 ~ 11:30am Nuevo, E. 9th Street Pier

Plan to join IREM for the Annual Meeting featuring a panel of Northeast Ohio's most influential city leaders who will address the RNC's impact, short term and long term, on Northeast Ohio.



SAVE THE DATE!

Cleveland can grow if it meets rising demand for housing and keeps millennials in town: CSU study

by Steven Litt, Cleveland Plain Dealer
July 27, 2016

CLEVELAND, Ohio - After decades of population losses, the city of Cleveland achieved an important tipping point over the past five years by gaining more housing units relative to its suburbs and outlying counties.

That promising fact, identified by Cleveland State University's Center for Population Dynamics, could lead to overall growth if the city can add new housing in depopulated neighborhoods to retain young new residents as they age and raise families.

"Cleveland can make its own fate, but this requires dismissing the oft-stated notion that there are parts of the city fated to decline," said the new report (embedded below), entitled "Population Loss and Development Trends in Cleveland."

Over the last five years, the report states, Cleveland has gained 4,733 housing units while Cuyahoga County suburbs have lost nearly 7,000 and the surrounding counties of Geauga, Lake, Lorain and Medina have remained virtually flat.

[Read more...](#)

Ethics 800
September 16
8:45a-4:00p



Addressing ethical dilemmas commonly faced by today's real estate managers, this video-based course teaches strategies for resolving ethical dilemmas and adherence to the IREM Code of Professional Ethics.

What you'll learn:

- IREM Code of Professional Ethics: Applications to real world situations, ethical duties to clients, tenants/residents, employers, and colleagues
- Ethical decision making: Ethical vs. unethical business practices, tactics for resolving ethical dilemmas, scenarios with ethical implications
- Conflict of interest: Fiduciary relationships, conflict of interest scenarios
- Detailed case study: Enforcement of the IREM Code of Professional Ethics, the

role of the IREM Ethics and Discipline Committee, review of actual ethics cases and their implications

How you'll benefit:

- Conduct business using the highest standards of integrity and professionalism
- Resolve conflicts efficiently and ethically

[Click](#) for more information.

Click and Register Eventbrite



Pokemon Go: Boon or Headache for Property Managers?

Excerpt from the July 14, 2016 IREM Blog posting by Karen Kazmierczak

By now you've likely seen, heard about, or started playing the latest mobile gaming craze, Pokémon Go. Based on the Pokémon cartoon and video game franchise, the latest version of this game is played on

smartphones. The game is completely GPS and map-based. Players must physically be present in certain real-world locations to capture Pokémon, get items needed to play the game from "Pokéstops", and battle other players for control of "Gyms" on behalf of their chosen team.

Areas with large numbers of Pokémon, Pokéstops, and Gyms are seeing significant increases in foot traffic from people playing the game. The location-based nature of the game is a potential boon to retailers and other small businesses. It also can cause real headaches for property and facility managers.

There are general safety issues managers should always be aware of, but location-based games of this sort can highlight issues that may have previously been neglected.

1. Players may wander into surprising areas in search of Pokémon, which are not necessarily found along sidewalks or paths. If you have unsecured or broken fences or other barriers intended to keep the public out of private or unsafe areas, consider securing them.
2. Despite in-game warnings about paying attention to your surroundings, players may have their heads down looking at their devices while walking. In public areas, look for trip/fall hazards (even off paths or sidewalks) and fix or clearly mark them.
3. If your property or facility is the location of a Pokéstop or Gym, there may be unusual numbers of people coming at all hours of the day or night. Communicate with your security staff and tenants/residents, if necessary, who may not be aware of the reason behind the increased traffic.
4. If your property or facility is an unsafe or inappropriate location to play the game, you may need to create signage asking players to go elsewhere.

Chances are, location-based games like Pokémon Go are here to stay. Property managers should make sure they are prepared to take advantages of opportunities and mitigate potential risks as the virtual world interacts with real estate and real life.

Read the full [IREM Blog posting](#) for additional information.

Our Valued Industry Partners

ABM Janitorial Services | Barbour & Hoffman, Inc.
Belfor USA | Clearview Cleaning | COIT Cleaning | Comfort Systems USA
Community Association Underwriters | Davey Tree | Design Restoration
Western Specialty Contractors | **Jani-King of Cleveland** | JSI-Janitorial Services
Karen Bauernschmidt LPA | Muirfield Energy | Neptune Plumbing
Plantscaping | Platinum Restoration | RWK Services
Schindler | Standard Plus+ | Wiss, Janney, Elstner Associates, Inc.

IREM | 440.789.6979 | OhioIREM@att.net | iremnorthernohio.com

STAY CONNECTED WITH IREM



IREM, PO Box 40507, Cleveland, OH 44140

[SafeUnsubscribe™ {recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by ohioirem@att.net in collaboration with

Constant Contact 
Try it free today